

# The Bigger Picture

## Home buyers

An EnviroDevelopment home offers:

1. Reduced household operating costs.
2. Eligibility for rebates and incentives.
3. Enhanced marketability and property values.
4. Healthier living spaces and communities.
5. Satisfaction at reducing your ecological footprint.

## Local, State and Federal Governments and Environmental Groups

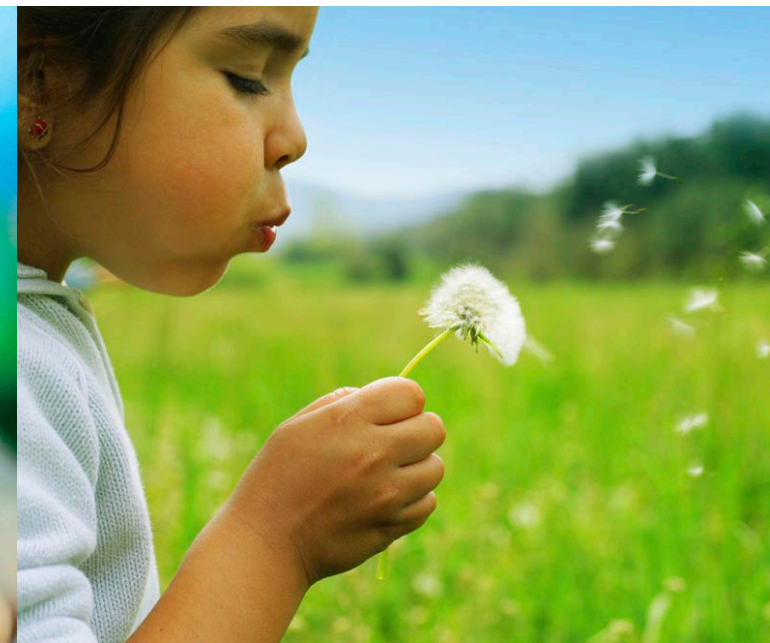
The EnviroDevelopment system means:

1. A more attractive, livable and sustainable State and region.
2. Increased community awareness of the importance of protecting the environment.
3. More efficient use of resources whilst facilitating population growth.
4. Reduced pressure and demand on infrastructure and services.
5. Increased awareness of strategies to enhance sustainability.

## Developers

Participating developers will be rewarded with:

1. Marketing benefits of EnviroDevelopment certification.
2. Enhanced corporate image.
3. Potential for incentives and rebates with a positive platform for negotiating reduced infrastructure charges, offsets and reduced development assessment delays.
4. A competitive environment where sustainable outcomes are achieved without substantial financial disadvantage.
5. More sustainable and enhanced developments.



EnviroDevelopment is an initiative of



# Living for the future, today.



For further details contact  
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or see [www.envirodevelopment.com.au](http://www.envirodevelopment.com.au)





## The EnviroDevelopment story ...

**A growing awareness of environmental concerns, rapid population growth and exciting advances in science and technology have placed sustainable urban development firmly on the public agenda.**

In recognition of consumer demand and the urgent need to hasten the uptake of sustainable development, the Urban Development Institute of Australia (UDIA) has developed the ground-breaking environmental branding system – EnviroDevelopment.

The unique marketing tool allows developers to proudly advertise the outstanding environmental outcomes they have achieved in their projects.

EnviroDevelopment certification logos indicate to consumers that the development has met rigorous sustainability standards. Certified developments will have been carefully designed to protect the environment and use resources responsibly, whilst offering a range of benefits to homeowners, tenants, industry and government.

The EnviroDevelopment framework is based on recognition of high achievement across a wide range of development types and situations. It has been structured to encourage innovation and incentives to ensure that the best environmental solutions are being used today, for a better tomorrow.



## Six signs of sustainability

**Developments may receive EnviroDevelopment certification across six defined categories (elements) of sustainability and are able to advertise the leaf icon of each element for which they have been accredited.**

The standards required for EnviroDevelopment certification have been determined by a panel of government, industry and environmental experts. Certification in any one of the EnviroDevelopment elements is a significant achievement, with a number of elements signifying a truly outstanding project.

EnviroDevelopment (leaf) icons are awarded to developments for the following achievements:



WATER

Improved water use through water efficiency mechanisms and / or source substitution such as rainwater and stormwater harvesting.



ENERGY

Reduced production of greenhouse gases and reduced use of fossil fuels. This is achieved through greater efficiencies in energy usage and use of renewable and non-polluting energy sources such as solar power.



ECOSYSTEMS

Protected and enhanced health and sustainability of natural systems and the encouragement of native biodiversity and rehabilitation of degraded sites.



COMMUNITY

Vibrant, cohesive, sustainable communities with good community design; the provision of community facilities and networks; safe, accessible housing and options for the reduced use of private motor vehicles.



MATERIALS

Environmentally responsible material usage including reuse of materials, recycled materials and consideration of the life cycle environmental costs of materials.



WASTE

Comprehensive waste management procedures and practices to reduce the amount of waste to landfill.